The Bradley Method®

Thank you for your interest in helping unborn babies.
The Bradley Method® of Natural Childbirth is spreading all over the world.
Join us at one of our many trainings.

The unborn babies of this world need your help!

2017

NATIONAL TEACHER TRAINING WORKSHOPS:
(Contact Workshop Hotel for Special Room Rates for Attendees!)

If It’s To Be... It’s Up To Me!!!

Workshop attendance is one of the mandatory requirements for
The Bradley Method® program for certification as a childbirth educator.

REGISTRATION FEES - This is an investment of time, energy, money, and love. Teaching only 5 to 10 couples should bring you a financial return, as well as grateful parents and babies. Submit the registration form and $695.00 deposit to hold a place in your desired workshop. The balance of $900.00 is due the first day of the workshop. The total fee for the workshop and the nine month training program is $1595.00; a small investment for such rewarding work.

HOTEL RATES - We Highly Recommend Staying at Your Workshop Hotel, for optimum learning and experience. Rate information may be obtained from the individual hotels, they often have special rates for our participants (phone numbers listed). It is much more convenient and comfortable for you to stay at the workshop hotel, but not required.

For further information about teacher training email info@bradleybirth.com or call (818) 788-6662

All workshops / requirements subject to change or cancellation.

INTERNATIONAL HEADQUARTERS: Box 5224, Sherman Oaks, CA 91413-5224 (818) 788-6662 (800) 4-A-BIRTH www.bradleybirth.com
THANKS FOR YOUR INTEREST IN OUR ACADEMIC PROGRAM - We hope that the following information is what you need to make up your mind about becoming a Bradley™ teacher. We are excited to meet you at one of our workshops. We bring you the experience of many authorities, some in person, some on video. Each workshop will be tailored to apply to the needs of the participants. Workshops include practice, theory, and discussion. We will have on hand approximately thirty videos, many of them produced just for these workshops; births, lectures and demonstrations, which we feel you will learn a great deal from. You will receive a teacher's manual that has taken over forty years to compile, with; teachers tips, information on getting started, exercises, labor, birth, consumerism, coaching guidelines and much, much more. It is our opinion that our workshops are the BEST! We hope you will be convinced of this too, and find yourself teaching pregnant couples what they need to know to have joyful births.

Thanks for your interest!!!

REQUIRED READING:
- **Natural Childbirth the Bradley Way** - Susan McCutcheon, AAHCC, Plume/Penguin, current edition.
- **Cultural Warping of Childbirth** - Doris Haire, DMS Academy Publications, 2014 or later edition.

Note: Books may be added or deleted as circumstances change.

WHERE TO OBTAIN BOOKS: If you are unable to obtain these books locally, they are available from us at AAHCC.com. We generally have all the required books in stock.

REPORTS:
- Required Reading
- Parent Education Survey
- Hospital Evaluations
- La Leche League Meetings
- Class Observations
  (Observe fully affiliated AAHCC teachers only)

PROGRAM INCLUDES:
- Teacher’s Manual
- Public Relations Items
- Teacher’s copy of Student Workbook
- Support and Guidance
- Online site for referrals: [www.bradleybirth.com](http://www.bradleybirth.com)
- International Affiliation
- “800” Number for Referrals
- Certification as a Bradley™ Educator/Bradley™ Doula
- Teachers’ web site: [www.aahcc.com](http://www.aahcc.com)

TEACHER TRAINING REQUIREMENTS AND INFORMATION

TO ENTER PROGRAM: Our program is designed for parents who have taken Bradley™ classes, filled out the StudentWorkbook, read Husband-Coached Childbirth and Natural Childbirth the Bradley Way, attended La Leche League meetings, had an unmedicated Bradley™ birth, and breastfed their baby. Applications from candidates without personal experience will be reviewed by the board, additional requirements will be assigned if your application is accepted.

PART I REQUIREMENTS (ACADEMIC): Finishing all (or as many as possible) of the requirements in advance will help you get maximum benefit from the training. Time allotted: three months after the workshop. (This part may be done before or after a workshop). Your academic package with current list of required books will be sent to you along with your confirmation, after your application has been reviewed and your deposit received. To speed up potential provisional affiliation at the workshop, requirements must be turned in during registration. We recommend you read Husband-Coached Childbirth and outline it, prior to the workshop. We realize that new mothers are often busy so three months are allowed after the workshop. Materials will not be returned, and sometimes get lost in the mail... so it is a requirement to KEEP COPIES for yourself.
PART II REQUIREMENTS (WORKSHOP):
Candidates must attend all sessions (day & evening) at the workshop. Pre and post tests will be given along with progress exams. If you do not pass these exams at the workshop you will be assigned remedial work and may take the exam over. If you do not pass the second time you may have to start the entire program over and pay a second fee. You MUST successfully complete parts one and two before starting part three.

PART III REQUIREMENTS (PROVISIONAL AFFILIATION): This is a student teaching period of time. Weekly evaluations of classes (two-twelve week series) must be submitted online, weekly, and when approved a final exam is taken. Provisional affiliates must adhere to the Academy “Statement of Policy”, represent themselves as Provisional Bradley™ teachers, and use only pre-approved materials in class and for advertising/marketing.

MONEY: One way to look at the fee is as an investment of time, love, and money. If you were to charge $200.00 to $500.00 per student you would make back your investment in fewer than 10 students. We are not a funded organization and are unable to extend credit. Because of this, and to help keep the fees as low as possible, we do not have financing. If you need to spread your payments out, we do take Visa, MasterCard, and Discover cards.

REFUNDS: We do not refund registration fees for lack of attendance since enrollment is limited. If you cannot attend the workshop as planned, we will refund $200.00 of your deposit if we are given at least 30 days notice in advance. Certified mail only, accepted. Transferring to another workshop may be arranged for a nominal fee. Completion of academic requirements may be necessary for this to apply. Refund will not be given for non-completion of workshop or entire program.

GENERAL INFORMATION

HUSBANDS: We really encourage husbands to attend the workshop. Many of our teachers teach as couples. There are no extra requirements or cost for husband participation in teaching classes. Husbands are encouraged to attend as many sessions as they can but are not required to attend any. The primary requirement for husband participation is enthusiasm for sharing something they have themselves experienced. There are no separate written requirements and their first name may be put on the certificate with their wife’s, if desired. If a husband wants to have a certificate in his own name or teach separately, he will have to fulfill all the same requirements and pay a separate fee. The Mother is the primary certificate holder.

TRANSPORTATION: This is your responsibility. Contact your local travel agent or Auto Club for information about flights or traveling by car.

BABIES: Babies and nursing mothers are encouraged to attend, we feel breastfeeding is very important. There are no facilities for bottle feeding. You know your baby best, and if he or she is not content to stay still for such a long period of time, perhaps a baby-sitter or Daddy might be helpful in entertaining your little one. We suggest you bring quiet toys and something for baby to rest on. Space is often limited. There are no child care facilities. A baby-sitter may bring your baby to you at any time, but may not stay for extended periods of time in sessions.

WORKSHOP RULES

THINGS TO BRING: We suggest informal clothes. There will be a lot of sitting on the floor and exercising. We also suggest paper, pen, and alarm clock to wake you up on time for sessions. A watch with a second hand will come in handy, as will a sweater, two pillows, and a blanket to sit on.

RECORDING: We require your full attention: past experience has shown us that people who record sessions do not participate fully in the workshops. Progress exams are given and need to be passed at the workshop. For this reason we do not allow sessions to be recorded. Electronic formats may be restricted. Computers may only be used for note taking. Cell phones on vibrate only. No texting during sessions.

HOURS: We have a lot of material to cover, so the hours are long. Sessions start each day at 8:30AM. There will be morning, afternoon, and evening sessions. You are required to attend all sessions. We will break each day from 11:30 to 1:00 for lunch, and 5:30 to 7:00 for dinner. You may go out somewhere or bring your meals to your guest room. Sessions end by 10:00 to 10:30 each evening. The last day the session will end by 3:00 PM. Please arrange to attend the entire workshop.

SMOKING: We do NOT allow smoking at any session.
COMMON QUESTIONS

How do I get students?  Although we do not guarantee students, we do help you by referring students to Bradley™ teachers on the phone, on the internet, and by mail.

We have www.bradleybirth.com, which is an invaluable asset, and our “Childbirth Hotline” for consumers (800) 4-A-BIRTH. We suggest you get to know your local area Bradley™ teachers, La Leche League leaders, etc. Word of mouth is probably the most reliable way.

Is there a need for more teachers?  YES!

We encourage small classes (3 to 8 couples) and in many areas the number of teachers must expand to meet the demand. There is much work to be done... ask yourself if every pregnant woman in your community gets Bradley™ childbirth education.

NOTE:  California workshop: Provider approved by the California Board of Registered Nursing, Provider Number CEP2611, for 28 contact hours. When requested, a certificate will be awarded upon completion of the entire three-part program and full affiliation.

*** SIGN - UP TODAY ***

REMEMBER:  You can be part of the miracle of birth. Just one person teaching just one series at a time with 5 couples per class, 4 series per year, will positively affect 20 births a year.

Are you that person?  
Do you have the desire?  
Do you have the drive?  
Do you want to truly make a difference?  
Do you want to be a teacher?

Sign-up today! The babies being born today have the RIGHT to the best birth possible, and you can help.

The world needs more Bradley™ births. Thank you for caring.

If you have any questions or need help with any of the requirements please call us.

We are here to help!!!  
Teacher’s line (818) 788-6662

COMMENTS FROM TEACHERS

This workshop is wonderful, it’s clear that you have fine-tuned this seminar over the years, and are still growing, learning and sharing.

Georgia

In teaching my class I realized just how much I have learned in this process. At one time I was like my students, knowing very little, but eager to know very much. The Teacher Training has continued to fill my need for knowledge about the process of birth.

Illinois

In my career as an actress I have participated in many workshops. This is the first time I have encountered a group that looked at my strengths. I am so pleased that you are making a positive impact on the world of birthing.

California

I am very pleased to see how much I have learned in this teacher-training process. I feel we are ready to be affiliated Bradley Method™ teachers. I sure couldn’t have said that 10 months ago.

Guam

I want to thank you for making my life richer. I had a wonderful birth due in large part to my Bradley™ classes and feel this helped my son, my husband and me to start off on the right foot. Now I have the intense pleasure of helping others to do the same. My life has taken many new turns because of your dedication to this cause, and I thank you.

Ohio

As a career woman I have attended many workshops. This is by far the best organized, most inspiring workshop I have ever been at. Keep up the great work.

New York

Thanks so much for such a great workshop! You are very motivating and knowledgeable and it makes one want, very much to become a Bradley™ educator.

Massachusetts

I’m so thankful for the method I teach and especially for the way it’s organized. I can’t imagine the amount of work and time the Hathaways must put into this job of updating curriculum and keeping instructors abreast of vital, new information to pass along to their couples.

Ohio
THE BRADLEY METHOD®
Teacher Training - Workshop Application

Desired Workshop Location: _____________________________ Workshop Date: ___/___/___ Today's Date: ___/___/___

Name: _____________________________ Phone: (______)_____-_________

Address: _______________________________________ City: _________________________ State: ____ Zip: ________

E-Mail Address: _________________________________________ Web Address: _________________

☐ $695.00 Enclosed, or ☐ Charge my Visa or M/C or Discover #: ______________________ Expires: ___/___ Zip:_____

I(we) have read and agree to The Bradley Method® Statement of Policy, Rules, and Guidelines. Sign

WIFE

Phone: (___) ___-______ Birth Date: ___/___/___
Pregnant? Due Date: ___/___/___ Nursing?
Are you a La Leche League Leader?

Present Occupation:

Employer:

Business Address:

Business Phone: (___) ___-______

Educational Background:

Previous Occupation:

Drivers License Number: ______________________

Professional Licenses (Please include numbers):

Hobbies:

Languages spoken other than English:

HUSBAND (whether or not attending workshop)

Phone: (___) ___-______ Birth Date: ___/___/___

Will you be attending the Workshop?

Will you be teaching with your wife?

Present Occupation:

Educational Background:

Previous Occupation:

Drivers License Number: ______________________

Professional Licenses (Please include numbers):

Hobbies:

Languages spoken other than English:

BIRTH EXPERIENCE:

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Priority acceptance is given to those individuals who have had an unmedicated birth and breastfed their baby.
Have you taught childbirth classes before? □ Where? □ What method?

If you have had contact with Bradley™ Affiliated teachers in the past, please give us the name of the one who influenced you the most in taking this workshop.

What do you feel you have going for you? Your strong points?

What topics do you feel you need help with?

Is The Bradley Method® used in your area? □ Please list teachers names:

Will you have any children attending this conference? □ Names: □ Ages:

What would it mean to you ultimately to be able to teach The Bradley Method®?

What are your thoughts and feelings about other childbirth methods?

In your mind, what is the difference between Bradley™ and other childbirth classes?

Will you be teaching independently? □ or for whom? □ Will you be attending births? □

How many births have you been present at (other than your own)? ___: Hospital ___ Home ___ Birth Center ___

How many babies have you “caught”?

How do you feel about home births, hospital births and birth center births?

Have you attended a full 12 weekly class series of Bradley™ classes? □ What city? □ Affiliated Bradley™ teacher’s name:

Why should your application be accepted?

Have you read, "Husband-Coached Childbirth" □ and "Natural Childbirth the Bradley Way" □. Available in your local Library? □ Bookstore? □

Please include your complete birth story(ies) on separate pages, as needed and email them to: info@aahcc.com Subject line: (your name) Application Birth Story

Please list any problems or special circumstances we should be aware of:

How did you hear about this workshop? (please check all that apply)
□ Postcard □ Email How many:____ □ Facebook □ other social media: ______________________________
□ Ad or listing in: ______________________________
□ My Bradley™ teacher: ______________________________ recommended teaching to me.
□ The Bradley Method® website: www.bradleybirth.com
Where else would you like to see advertising used for The Bradley Method®:
The American Academy of Husband-Coached Childbirth®, (AAHCC), advocates The Bradley Method® of Husband-Coached Childbirth. The terms, emblems, and intellectual properties of the AAHCC may be used only by our current members who are actually teaching The Bradley Method®, using approved materials, paying dues, holding a current certificate and maintaining affiliation. Use of any of the above prior to receiving a current certificate would be unacceptable. ANY USE of the AAHCC name, “The Bradley Method®”, “Bradley-Coached Childbirth” and other related terms, emblems, and intellectual properties, MUST BE APPROVED IN WRITING BEFORE USE. Any other items must follow approval guidelines and be approved and filed promptly with the AAHCC before use and each year at renewal. The AAHCC trains and supports teachers; it does NOT employ teachers or offer childbirth classes.

AAHCC FUNCTIONS
The primary function of the AAHCC is to train instructors. The AAHCC strives to support Instructors and the public by:

- Setting standards for affiliation and for teaching The Bradley Method®
- Referral inquiries
- Publishing AAHCC materials
- Providing Online websites and support
- International Directory
- Providing public relations materials
- Protecting and authorizing use of terms, emblems, etc. by teachers in approved manner
- Authorizing use of title “AAHCC” with name by current affiliates
- Offering reduced rates to teachers where possible

AAHCC AFFILIATION (Certification)
Affiliation with the American Academy of Husband-Coached Childbirth® is a privilege, not a right! This affiliation must be applied for by individuals or couples after meeting all requirements, accepting all rules, policies, guidelines, and terms of the AAHCC, and successfully completing the teacher training process. Currently Affiliated Bradley™ teachers may use the phrase, “Affiliated Bradley Instructor” or “Bradley Certified Childbirth Educator”. The title, “AAHCC” used after the name adds prestige and status while advising the public that they have received training and have met the high standards and requirements of the AAHCC. They may be used only while fully affiliated, and in conformance with this Statement of Policy. Bradley™ affiliates may only teach in person classes. Bradley™ affiliates may not make class recordings in any manner to teach via phone, internet, dvd, etc.

DECLARATION OF PRINCIPLES
Our primary goal is a healthy mother, healthy baby, and healthy family! (Bradley™ teachers Do Not Practice Medicine or offer medical advice)

1. Teach The Bradley Method® exclusively (as stated in the Student Workbook, Teacher’s Manual and AAHCC Outlines) and no other childbirth method. Bradley™ classes may not be taught in combination with any nonaffiliated teacher, or any other childbirth method. Ideas, concepts, and teaching aids are to be shared with AAHCC and become the intellectual property of the AAHCC, for development, public relations, and potentially to make available to our teachers.

A. Teach NATURAL CHILDBIRTH (with the primary goal of a healthy mother/ baby/ family) as a simple, safe way of giving birth in the absence of medical complications.
B. Active participation of the HUSBAND as COACH/DOULA and other desired support person(s), when possible.
C. Excellent NUTRITION, cleanliness, and avoidance of a healthy pregnancy.
D. AVOIDANCE of DRUGS during pregnancy, birth and breastfeeding, unless absolutely necessary.

E. TRAINING: Early/Healthy Pregnancy Classes followed by 12 consecutive weekly Bradley™ classes starting in the fifth month, continuing until birth.
F. Classes and home practice of RELAXATION and NATURAL breathing.
G. Mothers “TUNING-IN” to their own body.
H. Immediate and continuous CONTACT between mother, new baby, and family.
I. BREASTFEEDING, beginning at birth.
J. POSITIVE communications and consumerism.
K. Parents taking RESPONSIBILITY for the safety of the birth place, procedures, birth attendants and emergency back-up facilities.
L. Parents EDUCATED about unexpected situations such as emergency childbirth or cesarean section.

2. TRAIN anyone who genuinely desires this knowledge.
3. Encourage further learning, realizing that a good birth is only the beginning.
4. TEACH NORMALITY, DO NOT PRACTICE MEDICINE! Anyone offering medical advice or practicing medicine violates the purpose of the AAHCC, and the legal responsibility for such violation is entirely that individual’s.
5. Put your own FAMILY first.
6. Do NOT mix causes. Keep other interests SEPARATE and do not use The Bradley Method® or the AAHCC to imply support of other activities. Do not cross advertise The Bradley Method® or any other venture (i.e. non-Bradley doula services, chiropractic, nursing, etc.) Use of The Bradley Method® or AAHCC while advertising or promoting other related or nonrelated interests may imply support or endorsement of those activities and is a violation of the Statement of Policy.
7. Maintain high ethical and moral standards. As teachers your first RESPONSIBILITY is to your STUDENTS, regardless of who is paying for the classes.
8. Teachers should NOT COMPETE on the basis of price.
9. Teachers should SUPPORT and refer to other current AAHCC teachers listed on our website. Teachers are encouraged to support local teacher meetings following the AAHCC group and online guidelines.
10. Overly large CLASSES should be avoided. Ideal class size is from 3 to 6 couples to insure adequate interactions with the teacher(s). Classes larger than 8 couples must be split.
11. Teachers should ENCOURAGE their students to attend teacher training workshops and become Bradley™ teachers. Refer your students.

12. Teachers need to have a professional presence in dress, class environment, presentation, and be positive about TBM/AAHCC.

CONTINUING REQUIREMENTS
1. Use AAHCC materials. Official current AAHCC Student Workbooks (curriculum) MUST be purchased only from the AAHCC and given to every student taught. AAHCC coach cards and follow-up forms are also required to be given to each student, whether first-timer(s) or 12 week review/returning student(s) (subsequent births). (Submit copies of other than AAHCC materials and teaching ideas and concepts to be used in class before any use and each year at renewal).
2. Enter your students into the AAHCC Manage Students area via www.ahccc.com and make sure they have access to the Student Center on bradleybirth.com. Teachers are required to supply all student information for quality assurance and statistical analysis. AAHCC does not release or sell information to other parties.
3. For the safety of AAHCC and our teachers, completed forms are required. HIPAA does not apply to the standard Bradley® class.
4. Pay dues and all other charges promptly and complete online renewal.
5. Strive for 90% spontaneous unmedicated births.
6. Train husbands, or other individuals designated by the student, as coaches/doulas.
7. Support the AAHCC in promoting and participating in Early/Healthy Pregnancy Classes, teacher meetings, public service and other activities.
8. Bradley™ Birth Logs (with complete information including names, addresses, and email addresses) must be entered promptly on the AAHCC website for each birth.
9. Every student must receive an official current Bradley® Student Workbook including any crash course students.
10. Bradley™ Birth Log forms (complete information including names, addresses, and email addresses) must be entered by each affiliated teaching entity each year following the first full year of affiliation. These are current requirements, subject to change each year, and must be completed by each affiliated teaching entity each year following the first full year of affiliation. Any exceptions must be approved by the AAHCC. All members must complete online renewal and pay dues timely.
11. Submit student log forms (complete information including names, addresses, and email addresses) must be entered by each affiliated teaching entity each year following the first full year of affiliation. These are current requirements, subject to change each year, and must be completed by each affiliated teaching entity each year following the first full year of affiliation. Any exceptions must be approved by the AAHCC. All members must complete online renewal and pay dues timely.
12. Contact AAHCC for violation of any of the terms of this Statement of Policy/Contract. This contract shall remain enforceable. You agree, once you are no longer associated, to discontinue all communications and interactions you give AAHCC and its assigns the right to use all public notices of your prior affiliation with AAHCC/TBM. AAHCC dues, fees, tuition are not refundable. By participating in AAHCC activities, functions, and interactions you give AAHCC and its assigns the right to use your or your family member(s) comments and images for the purpose of education and promotion by AAHCC. If any provision of this Agreement is determined to be invalid under any applicable statute or rule of law, it is to that extent to be deemed omitted, and the balance of the Agreement shall remain enforceable.

RENEWAL FOR 2018
These are current requirements, subject to change each year, and must be completed by each affiliated teaching entity each year following the first full year of affiliation. Any exceptions must be approved by the AAHCC. All members must complete online renewal and pay dues timely.
2. Re-read, “Natural Childbirth the Bradley Way”.
3. Re-read “Assistant Coach’s Manual”.
4. Read additional books related to childbirth education.
5. Teach a minimum of ten students each year (if possible).
6. Observe one birth (where possible).
7. Make sure you enter online, all students in the Manage Students area and birth logs (complete information required, including addresses and accurate email addresses).
8. Send in copies of all non-AAHCC handouts and teaching aids.
9. Support AAHCC activities in your area.
10. Attend at least one La Leche League meeting each year.
11. Observe one class taught by an affiliated AAHCC teacher (if available).