



American Academy  
of  
Husband-Coached  
Childbirth®

BradleyBirth.com

# THE BRADLEY METHOD®

Thank you for your interest in helping unborn babies.  
The Bradley Method® of Natural Childbirth is spreading all over the world.  
Join us at one of our online trainings.

*The unborn babies of this world need your help !*

# 2 0 2 3



**INTERNATIONAL ONLINE TEACHER TRAINING WORKSHOPS:**

Workshop Presentations:  
Hear and See from legends of the  
Childbirth Field  
Subject to change with each training

Partial List includes:

Robert A. Bradley, MD

Executive Directors  
Marjie Hathaway, AAHCC  
Jay Hathaway, AAHCC

Executive Vice-President  
James Hathaway, VP-AAHCC

Victor Berman, MD, AAHCC  
*Obstetrics / Birth Centers*

Salee Berman, CNM, AAHCC  
*Certified Nurse Midwife / Birth Centers*

Arnold Bresky, MD, FACOG  
*Obstetrics*

Thomas Brewer, MD, AAHCC  
*Author: Metabolic Toxemia of Late Pregnancy*

Dr. Robert Caldero-Barcia  
*(Pioneer of Internal Monitoring)*

Laura Davis, RN, AAHCC  
*Registered Nurse, Instructor*

Jay Gordon, MD, FAAP  
*Pediatrics*

Thomas C. Greening, PhD, AAHCC  
*Psychotherapist Professor Emeritus UCLA*

Doris Haire, DMS  
*President: American Foundation for  
Maternal and Child Health*

Dr. Arnold Kegel  
*(Kegel muscle & exercise)*

Barbara Kalmen, RN, AAHCC  
*Affiliated Childbirth Educator*

Dr. David Stewart & Lee Stewart  
*(NAPSAC International)*

Marian Tompson, LLLI  
*Past President: La Leche League*

Internet Trainings

Internet Trainings

**Internet Course**

Online: Training Videos  
Demonstrations  
Quizzes & Testing  
Instruction: **Live and Recorded**

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**BradleyBirth.com**



Required:  
High-Speed Internet Access  
Computer  
Keyboard & Mouse  
Webcam  
Microphone  
Phone access  
Power



**REGISTRATION FEES** - This is an investment of time, energy, money, and love. Teaching as few as 6 couples should bring you a financial return, as well as grateful parents and babies. Complete Registration, Online at BradleyBirth.com with your payment of \$1595.00 to start the Program; a small investment for such rewarding work.

**For further information about teacher training email [info@bradleybirth.com](mailto:info@bradleybirth.com) or call (818) 788-6662**

*All workshops / requirements subject to change or cancellation.*

**INTERNATIONAL HEADQUARTERS: Box 5224, Sherman Oaks, CA 91413-5224 (818) 788-6662 (800) 4-A-BIRTH [www.bradleybirth.com](http://www.bradleybirth.com)**

# TEACHER TRAINING REQUIREMENTS AND INFORMATION

## **THANKS FOR YOUR INTEREST IN OUR ACADEMIC PROGRAM**

- We hope that the following information is what you need to make up your mind about becoming a Bradley™ teacher. We are excited to work with you at one of our online workshops. We bring you the experience of many authorities, some live, some on video. Workshops will be tailored to apply to the needs of the participants. Program includes practice, theory, and discussion. We will draw from our vast library of videos, many of them produced just for these trainings; births, lectures and demonstrations, which we feel you will learn a great deal from. You will receive a teacher's manual that has taken over fifty years to compile, with; teachers tips, information on getting started, exercises, labor, birth, consumerism, coaching guidelines and much, much more. It is our opinion that our program is the BEST! We hope you will be convinced of this too, and find yourself teaching pregnant couples what they need to know to have joyful births.

*Thanks for your interest!!!*

**TO ENTER PROGRAM:** Our program is designed for parents who have taken Bradley™ classes, filled-out the Student Workbook, read Husband-Coached Childbirth. Attended La Leche League meetings, had an unmedicated Bradley™ birth, and breastfed their baby. Applications from candidates without personal experience will be reviewed by the board, additional requirements will be assigned if your application is accepted.

**PART I REQUIREMENTS (ACADEMIC):** Finishing all (or as many as possible) of the requirements in advance will help you get maximum benefit from the online training. Time allotted: three months. (This part may be done before or after a workshop). Your academic package with current list of required books will be sent to you along with your confirmation, after your application has been reviewed and your payment processed. We recommend you read Husband-Coached Childbirth and outline it, prior to the workshop. We realize that new mothers are often busy so three months are allowed after the workshop. Materials will not be returned, and sometimes get lost in the mail... so *it is a requirement to* **KEEP COPIES** for yourself.

## **REQUIRED READING:**

Husband-Coached Childbirth - Robert A. Bradley, MD, / Hathaways. Bantam Books, current edition.

Children at Birth - Marjie and Jay Hathaway, AAHCC, Academy Publications, current edition.

Assistant Coach's Manual - Susan Bek, AAHCC, Marjie Hathaway, AAHCC, James Hathaway, AAHCC Academy Publications, current edition.

Womanly Art of Breastfeeding - La Leche League International, current edition.

Cultural Warping of Childbirth- Doris Haire, DMS Academy Publications, 2014 or later edition.

*Note: Books may be added or deleted as circumstances change.*

**WHERE TO OBTAIN BOOKS:** If you are unable to obtain these books locally, they are available from Amazon.com.

## **REPORTS:**

Required Reading  
Parent Education Survey  
Hospital Evaluations  
La Leche League Meetings  
Class Observations

(Observe fully Affiliated AAHCC teachers only)

## **PROGRAM INCLUDES:**

- 📎 Teacher's Manual
- 📎 Public Relations Items
- 📎 Teacher's copy of Student Workbook
- 📎 Support and Guidance
- 📎 Online site for referrals: [www.bradleybirth.com](http://www.bradleybirth.com)
- 📎 International Affiliation
- 📎 "800" Number for Referrals
- 📎 Certification as a Bradley™ Educator / Bradley™ Doula
- 📎 Teachers' web site: [www.aahcc.com](http://www.aahcc.com)

## **PART II REQUIREMENTS (ONLINE TRAINING):**

Candidates must complete all sessions of the training. Pre and post tests may be given along with progress exams. If you do not pass these exams during the training, you will be assigned additional work and may take the exam over. If you do not pass the training final, you may have to retake parts of the program and pay an additional fee. You MUST successfully complete parts one and two before starting part three.

## **PART III REQUIREMENTS (PROVISIONAL AFFILIATION):**

This is a Student Teaching period of time. Weekly evaluations of classes (two- twelve week series, not consecutively) must be submitted online, weekly, and when approved... a Program Final exam is taken. Provisional Affiliates must adhere to the Academy "Statement of Policy", represent themselves as Provisional Bradley™ teachers, and use only pre-approved materials in class and for advertising/marketing.

**MONEY:** One way to look at the fee is as an investment of time, love, and money. If you were to charge \$300.00 to \$500.00 per student you would make back your investment in fewer than 6 students. We are not a funded organization and are unable to extend credit. Because of this, and to help keep the fees as low as possible, we do not have financing. If you need to spread your payments out, we do take Visa, MasterCard, and Discover cards.

**REFUNDS:** We do not refund registration fees for lack of completion since enrollment is limited. Refund will not be given for non-completion of training or entire program.

## **GENERAL INFORMATION**

**HUSBANDS:** We really encourage husbands to attend the workshop. Many of our teachers teach as couples. There are no extra requirements or cost for husband participation in teaching classes. The primary requirement for husband participation is enthusiasm for sharing something they have themselves experienced. If a husband wants to have a certificate in his own name or teach separately, he will have to fulfill all the same requirements and pay a separate fee. The Mother is the primary certificate holder.

**EQUIPMENT:** You are required to have a com-

puter, monitor, keyboard, mouse, highspeed internet access, webcam, microphone, lighting, etc, along with phone access... and of course power for all your devices. Your environment is your responsibility. Please make sure that it is comfortable and adequate for you to fully participate in this program.

Webcam and computer monitor should be adjustable when we have demonstrations of exercising and labor rehearsals.

**BABIES:** You know your baby best, and if he or she is not content to stay still for such a long period of time, perhaps a baby-sitter or Daddy might be helpful in entertaining your little one(s).

## **WORKSHOP RULES**

**THINGS TO HAVE:** We suggest informal clothes. There will be sitting on a chair, the floor, and exercising. We also suggest paper, pen, during sessions. A watch/clock with a second hand will come in handy, as will a sweater, two pillows, and a blanket to sit on.

**RECORDING:** We require your full attention: past experience has shown us that people who record sessions do not participate fully in the workshops. Progress exams are given and need to be passed at the workshop. For this reason we do not allow sessions to be recorded. Electronic formats may be restricted. Cell phones on vibrate only. No texting during sessions. Recording of any kind is strictly prohibited. No sharing of any content outside of classes.

**HOURS:** We have a lot of material to cover, so the collective hours are long. You are required to complete all sessions. Now that the content is online, instead of the 4 days of training... we expect you to be able to access and complete this portion of the training process is less than a month.

**SMOKING:** We do NOT allow smoking at any session.



## COMMON QUESTIONS

**How do I get students?** Although we do not guarantee students, we do help you by referring students to Bradley™ teachers on the phone, on the internet, and by mail.

We have [www.bradleybirth.com](http://www.bradleybirth.com), which is an invaluable asset, and our “Childbirth Hotline” for consumers (800) 4-A-BIRTH. We suggest you get to know your local area Bradley™ teachers, La Leche League leaders, etc. Word of mouth is probably the most reliable way.

### **Is there a need for more teachers? YES!**

We encourage small classes (3 to 8 couples) and in many areas the number of teachers must expand to meet the demand. There is much work to be done... ask yourself if every pregnant woman in your community gets Bradley™ childbirth education?

**NOTE:** Continuing Education Units (CEU): Provider approved by the California Board of Registered Nursing, Provider Number CEP2611, for 28 contact hours. When requested, a certificate will be awarded upon completion of the entire program and full Affiliation.

**\*\*\* SIGN - UP TODAY \*\*\***

**REMEMBER :** You can be part of the miracle of birth. Just one person teaching just one series at a time with 5 couples per class, 4 series per year, will positively affect 20 births a year.

Are you that person?  
Do you have the desire?  
Do you have the drive?

Do you want to truly make a difference?  
Do you want to be a teacher?

Sign-up today! The babies being born today have the RIGHT to the best birth possible, and you can help.

**The world needs more Bradley™ births.  
Thank you for caring.**

**If you have any questions or need help with any of the requirements please call us.**

**We are here to help!!!  
Teacher's line (818) 788-6662**

## COMMENTS FROM TEACHERS

*I am very pleased to see how much I have learned in this teacher-training process. I feel we are ready to be affiliated Bradley Method™ teachers. I sure couldn't have said that 10 months ago.*

Guam

*This workshop is wonderful, it's clear that you have fine-tuned this seminar over the years, and are still growing, learning and sharing.*

Georgia

*In teaching my class I realized just how much I have learned in this process. At one time I was like my students, knowing very little, but eager to know very much. The Teacher Training has continued to fill my need for knowledge about the process of birth.*

Illinois

*In my career as an actress I have participated in many workshops. This is the first time I have encountered a group that looked at my strengths. I am so pleased that you are making a positive impact on the world of birthing.*

California

*I want to thank you for making my life richer. I had a wonderful birth due in large part to my Bradley® classes and feel this helped my son, my husband and me to start off on the right foot. Now I have the intense pleasure of helping others to do the same. My life has taken many new turns because of your dedication to this cause, and I thank you.*

Ohio

*As a career woman I have attended many workshops. This is by far the best organized, most inspiring workshop I have ever been at. Keep up the great work.*

New York

*Thanks so much for such a great workshop! You are very motivating and knowledgeable and it makes one want, very much to become a Bradley® educator.*

Massachusetts

*I'm so thankful for the method I teach and especially for the way it's organized. I can't imagine the amount of work and time the Hathaways must put into this job of updating curriculum and keeping instructors abreast of vital, new information to pass along to their couples.*

Ohio



# 2023 AAHCC STATEMENT OF POLICY/CONTRACT

The American Academy of Husband-Coached Childbirth® (AAHCC), advocates The Bradley Method® of Husband-Coached Childbirth. The terms, emblems, and intellectual properties of the AAHCC may be used only by our current members who are actually teaching The Bradley Method®, using approved materials, paying dues, holding a current certificate and maintaining affiliation. Use of any of the above prior to receiving a current certificate would be unacceptable. **ANY USE** of the AAHCC name, "The Bradley Method®", "Husband-Coached Childbirth" and other related terms, emblems, and intellectual properties, **MUST BE APPROVED IN WRITING BEFORE USE**. Any other items must follow approval guidelines and be approved and filed promptly with the AAHCC before use and each year at renewal. The AAHCC trains and supports teachers; it does NOT employ teachers or offer childbirth classes.

## AAHCC FUNCTIONS

The primary function of the AAHCC is to train instructors.

The AAHCC strives to support Instructors and the public by:

- Setting standards for affiliation and for teaching The Bradley Method®
- Referring inquiries
- Publishing AAHCC materials
- Providing Online websites and support
- International Directory
- Providing public relations materials
- Protecting and authorizing use of terms, emblems, etc. by teachers in approved manner
- Authorizing use of title "AAHCC" with name by current affiliates
- Offering reduced rates to teachers where possible

## AAHCC AFFILIATION (Certification)

Affiliation with the American Academy of Husband-Coached Childbirth® is a privilege, not a right! This affiliation must be applied for by individuals or couples after meeting all requirements, accepting all rules, policies, guidelines, and terms of the AAHCC, and successfully completing the teacher training process. Currently Affiliated Bradley™ teachers may use the phrase, "Affiliated Bradley™ Instructor" or "Bradley™ Certified Childbirth Educator". The title, "AAHCC" used after their name adds prestige and status while advising the public that they have received training and have met the high standards and requirements of the AAHCC. They may be used only while fully affiliated, and in conformance with this Statement of Policy. Bradley™ affiliates may only teach in person classes. Bradley™ affiliates may not make class recordings in any manner to teach via; phone, internet, dvd, etc.

## DECLARATION OF PRINCIPLES

*Our primary goal is a healthy mother, healthy baby, and healthy family!*

*(Bradley™ teachers Do Not Practice Medicine or offer medical advice!)*

1. Teach The Bradley Method® exclusively (as stated in the Student Workbook, Teacher's Manual and AAHCC Outlines) and no other childbirth method. Bradley™ classes may not be taught in combination with any nonaffiliated teacher, or any other childbirth method. Ideas, concepts, and teaching aids are to be shared with AAHCC and become the intellectual property of the AAHCC, for development, public relations, and potentially to make available to our teachers.
  - A. Teach **NATURAL CHILDBIRTH** (with the primary goal of a healthy mother/ baby/ family) as a simple, safe way of giving birth in the absence of medical complications.
  - B. Active participation of the **HUSBAND** as **COACH/DOULA** and other desired support person(s), when possible.
  - C. Excellent **NUTRITION**, the foundation of a healthy pregnancy.
  - D. **AVOIDANCE OF DRUGS** during pregnancy, birth and breastfeeding, unless absolutely necessary.
  - E. **TRAINING:** Early/Healthy Pregnancy Classes followed by 12 consecutive weekly Bradley™ classes starting in the fifth month, continuing until birth.
  - F. Classes and home practice of **RELAXATION** and **NATURAL** breathing.
  - G. Mothers "**TUNING-IN**" to their own body.
  - H. Immediate and continuous **CONTACT** between mother, new baby, and family.
  - I. **BREASTFEEDING**, beginning at birth.
  - J. **POSITIVE** communications and consumerism.
  - K. Parents taking **RESPONSIBILITY** for the safety of the birth place, procedures, birth attendants and emergency back-up facilities.
  - L. Parents **EDUCATED** about unexpected situations such as emergency childbirth or cesarean section
2. **TRAIN** anyone who genuinely desires this knowledge.
3. Encourage further learning, realizing that a good birth is only the beginning.
4. **TEACH NORMALITY, DO NOT PRACTICE MEDICINE!** Anyone offering medical advice or practicing medicine violates the purpose of the AAHCC, and the legal responsibility for such violation is entirely that individual's.
5. Put your own **FAMILY** first.
6. Do **NOT** mix causes. Keep other interests **SEPARATE** and do not use The Bradley Method® or the AAHCC to imply support of other activities. Do not cross advertise The Bradley Method® with any other venture (i.e. non-Bradley™ doula services, chiropractic, nursing, etc.) Use of The Bradley Method® or AAHCC while advertising or promoting other related or nonrelated interests may imply support or endorsement of those activities and is a violation of the Statement of Policy.
7. Maintain high ethical and moral standards. As teachers your first **RESPONSIBILITY** is to your **STUDENTS**, regardless of who is paying for the classes.

8. Teachers should **NOT COMPETE** on the basis of price.
9. Teachers should **SUPPORT** and refer to other current AAHCC teachers listed on our website. Teachers are encouraged to support local teacher meetings following the AAHCC group and online guidelines.
10. Overly large **CLASSES** should be avoided. Ideal class size is from 3 to 6 couples to insure adequate interrelations with the teacher(s). Classes larger than 8 couples must be split.
11. Teachers should **ENCOURAGE** their students to attend teacher training workshops and become Bradley™ teachers. Refer your students.
12. Teachers need to have a professional presence in dress, class environment, presentation, and be positive about TBM/AAHCC.

## CONTINUING REQUIREMENTS

1. Use AAHCC materials. Official, current AAHCC Student Workbooks (curriculum) **MUST** be purchased **ONLY** from the AAHCC and given to every student taught. AAHCC coach cards and follow-up forms are also required to be given to each student, whether first-timer(s) or 12 week review/returning student(s) (subsequent births). (Submit copies of other than AAHCC materials and teaching ideas and concepts to be used in class before any use and each year at renewal).
2. Enter your students into the AAHCC Manage Students area via [www.ahcc.com](http://www.ahcc.com) and make sure they have access to the Student Center on [bradleybirth.com](http://bradleybirth.com). Teachers are required to supply all student information for quality assurance and statistical analysis. AAHCC does not release or sell information to other parties. For the safety of AAHCC and our teachers, completed forms are required. HIPAA does not apply to the standard Bradley™ class.
3. Pay dues and all other charges promptly and complete online renewal.
4. Strive for 90% spontaneous unmedicated births.
5. Train husbands, or other individuals designated by the student, as coaches/doulas.
6. Support the AAHCC by promoting and participating in Early/Healthy Pregnancy Classes, teachers meetings, public service and other activities.
7. All classes must be taught using AAHCC outlines. The Bradley Method® class series is a twelve (12) week consecutive series of twelve (12) classes, the required standard. Private "crash courses" for one couple only with special needs may not be routine and may NOT be advertised/publicized. Crash courses may not be represented as a complete Bradley™ class and more often result in a medicated birth. Every student must receive an official current Bradley™ Student Workbook including any crash course students.
8. Bradley™ Birth Logs (with complete information including names, addresses, and email addresses) must be entered promptly on the AAHCC website for each birth. For quality assurance, statistical analysis, and the safety of AAHCC and our teachers, completed forms are required.
9. Teachers are required to have non-blocked phone numbers with message recording for the AAHCC and potential students. Return calls promptly, if necessary, refer students to [www.bradleybirth.com](http://www.bradleybirth.com) and currently affiliated teachers.

The relationship between you and AAHCC shall be governed by the laws of the state of California. You and AAHCC agree to submit to the exclusive jurisdiction of the courts located within the county of Los Angeles, CA. Your affiliation is subject to suspension by AAHCC for violation of any of the terms of this Statement of Policy/Contract. This contract shall remain enforceable. You agree, once you are no longer associated, to discontinue the use of any materials and/or intellectual properties obtained from the AAHCC or you created during your affiliation. Remove all public notices of your prior affiliation with AAHCC/TBM. AAHCC dues, fees, tuition are not refundable. By participating in AAHCC activities, functions, and interactions you give AAHCC and its assigns the right to use your or your family member(s) comments and images for the purpose of education and promotion by AAHCC. If any provision of this Agreement is determined to be invalid under any applicable statute or rule of law, it is to that extent to be deemed omitted, and the balance of the Agreement shall remain enforceable.

## RENEWAL FOR 2024

These are current requirements, subject to change each year, and must be completed by each affiliated teaching entity each year following the first full year of affiliation. Any exceptions must be approved by the AAHCC. All members must complete online renewal and pay dues timely.

1. Re-read "Husband-Coached Childbirth" current edition.
2. Re-read "Assistant Coach's Manual".
3. Read The Amazing Life & Journey of a Natural Childbirth Doctor: Victor M. Berman, MD.
4. Teach a minimum of ten students each year (if possible).
5. Observe one birth (where possible).
6. Make sure you enter online, all students in the Manage Students area and birth logs (complete information required, including addresses and accurate email addresses).
7. Send in copies of all non-AAHCC handouts and teaching aids.
8. Support AAHCC activities in your area.
9. Attend at least one La Leche League meeting each year.
10. Observe one class taught by an affiliated AAHCC teacher (if available).