THE BRADLEY METHOD®

Thank you for your interest in helping unborn babies. The Bradley Method® of Natural Childbirth is spreading all over the world. Join us at one of our online trainings.

The unborn babies of this world need your help!

INTERNATIONAL ONLINE TEACHER TRAINING WORKSHOPS:

**Internet Course**

- Online: Training
- Videos
- Demonstrations
- Quizzes & Testing
- Instruction: Live and Recorded

**Internet Course**

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- Demonstrations
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Required:
- High-Speed Internet Access
- Computer
- Keyboard & Mouse
- Webcam
- Microphone
- Phone access
- Power

REGISTRATION FEES - This is an investment of time, energy, money, and love. Teaching as few as 6 couples should bring you a financial return, as well as grateful parents and babies. Submit the registration form and $1595.00 to start the Program; a small investment for such rewarding work.

For further information about teacher training email info@bradleybirth.com or call (818) 788-6662

All workshops / requirements subject to change or cancellation.

INTERNATIONAL HEADQUARTERS: Box 5224, Sherman Oaks, CA 91413-5224 (818) 788-6662 (800) 4-A-BIRTH www.bradleybirth.com
THANKS FOR YOUR INTEREST IN OUR ACADEMIC PROGRAM - We hope that the following information is what you need to make up your mind about becoming a Bradley™ teacher. We are excited to work with you at one of our online workshops. We bring you the experience of many authorities, some live, some on video. Workshops will be tailored to apply to the needs of the participants. Program includes practice, theory, and discussion. We will draw from our vast library of videos, many of them produced just for these trainings; births, lectures and demonstrations, which we feel you will learn a great deal from. You will receive a teacher's manual that has taken over fifty years to compile, with; teachers tips, information on getting started, exercises, labor, birth, consumerism, coaching guidelines and much, much more. It is our opinion that our program is the BEST! We hope you will be convinced of this too, and find yourself teaching pregnant couples what they need to know to have joyful births.

Thanks for your interest!!!

REQUIRED READING:

- **Natural Childbirth the Bradley Way** - Susan McCutcheon, AAHCC, Plume/Penguin, current edition.
- **Cultural Warping of Childbirth** - Doris Haire, DMS Academy Publications, 2014 or later edition.

Note: Books may be added or deleted as circumstances change.

WHERE TO OBTAIN BOOKS: If you are unable to obtain these books locally, they are available from us at AAHCC.com. We generally have all the required books in stock.

REPORTS:

- Required Reading
- Parent Education Survey
- Hospital Evaluations
- La Leche League Meetings
- Class Observations
  (Observe fully affiliated AAHCC teachers only)

PROGRAM INCLUDES:

- Teacher's Manual
- Public Relations Items
- Teacher's copy of Student Workbook
- Support and Guidance
- Online site for referrals: www.bradleybirth.com
- International Affiliation
- "800" Number for Referrals
- Certification as a Bradley™ Educator / Bradley™ Doula
- Teachers' web site: www.aahcc.com

PART I REQUIREMENTS (ACADEMIC): Finishing all (or as many as possible) of the requirements in advance will help you get maximum benefit from the online training. Time allotted: three months. (This part may be done before or after a workshop). Your academic package with current list of required books will be sent to you along with your confirmation, after your application has been reviewed and your deposit received. We recommend you read **Husband-Coached Childbirth** and outline it, prior to the workshop. We realize that new mothers are often busy so three months are allowed after the workshop. Materials will not be returned, and sometimes get lost in the mail... so it is a requirement to **KEEP COPIES** for yourself.

TO ENTER PROGRAM: Our program is designed for parents who have taken Bradley™ classes, filled-out the **Student Workbook**, read **Husband-Coached Childbirth** and **Natural Childbirth the Bradley Way**, attended La Leche League meetings, had an unmedicated Bradley™ birth, and breastfed their baby. Applications from candidates without personal experience will be reviewed by the board, additional requirements will be assigned if your application is accepted.
PART II REQUIREMENTS (ONLINE TRAINING): Candidates must complete all sessions of the training. Pre and post tests will be given along with progress exams. If you do not pass these exams during the training, you will be assigned additional work and may take the exam over. If you do not pass the training final, you may have to retake parts of the program and pay an additional fee. You MUST successfully complete parts one and two before starting part three.

PART III REQUIREMENTS (PROVISIONAL AFFILIATION): This is a Student Teaching period of time. Weekly evaluations of classes (two-twelve week series) must be submitted online, weekly, and when approved... a Program Final exam is taken. Provisional affiliates must adhere to the Academy “Statement of Policy”, represent themselves as Provisional Bradley™ teachers, and use only pre-approved materials in class and for advertising/marketing.

MONEY: One way to look at the fee is as an investment of time, love, and money. If you were to charge $300.00 to $500.00 per student you would make back your investment in fewer than 6 students. We are not a funded organization and are unable to extend credit. Because of this, and to help keep the fees as low as possible, we do not have financing. If you need to spread your payments out, we do take Visa, MasterCard, and Discover cards.

REFUNDS: We do not refund registration fees for lack of completion since enrollment is limited. Refund will not be given for non-completion of training or entire program.

GENERAL INFORMATION

HUSBANDS: We really encourage husbands to attend the workshop. Many of our teachers teach as couples. There are no extra requirements or cost for husband participation in teaching classes. The primary requirement for husband participation is enthusiasm for sharing something they have themselves experienced. If a husband wants to have a certificate in his own name or teach separately, he will have to fulfill all the same requirements and pay a separate fee. The Mother is the primary certificate holder.

EQUIPMENT: You are required to have a computer, monitor, keyboard, mouse, highspeed internet access, webcam, microphone, lighting, etc, along with phone access... and of course power for all your devices. Your environment is your responsibility. Please make sure that it is comfortable and adequate for you to fully participate in this program.

Webcam and computer monitor should be adjustable when we have demonstrations of exercising and labor rehearsals.

BABIES: You know your baby best, and if he or she is not content to stay still for such a long period of time, perhaps a baby-sitter or Daddy might be helpful in entertaining your little one.

WORKSHOP RULES

THINGS TO HAVE: We suggest informal clothes. There will be sitting on a chair, the floor, and exercising. We also suggest paper, pen, during sessions. A watch/clock with a second hand will come in handy, as will a sweater, two pillows, and a blanket to sit on.

RECORDING: We require your full attention: past experience has shown us that people who record sessions do not participate fully in the workshops. Progress exams are given and need to be passed at the workshop. For this reason we do not allow sessions to be recorded. Electronic formats may be restricted. Cell phones on vibrate only. No texting during sessions. Recording of any kind is strictly prohibited. No sharing of any content outside of classes.

HOURS: We have a lot of material to cover, so the collective hours are long. You are required to complete all sessions. Now that the content is online, instead of the 4 days of training... we expect you to be able to access and complete this portion of the training process is less than a month.

SMOKING: We do NOT allow smoking at any session.
COMMON QUESTIONS

How do I get students? Although we do not guarantee students, we do help you by referring students to Bradley™ teachers on the phone, on the internet, and by mail.

We have www.bradleybirth.com, which is an invaluable asset, and our “Childbirth Hotline” for consumers (800) 4-A-BIRTH. We suggest you get to know your local area Bradley™ teachers, La Leche League leaders, etc. Word of mouth is probably the most reliable way.

Is there a need for more teachers? YES!
We encourage small classes (3 to 8 couples) and in many areas the number of teachers must expand to meet the demand. There is much work to be done... ask yourself if every pregnant woman in your community gets Bradley™ childbirth education.

NOTE: Continuing Education Units (CEU): Provider approved by the California Board of Registered Nursing, Provider Number CEP2611, for 28 contact hours. When requested, a certificate will be awarded upon completion of the entire three-part program and full affiliation.

* * * SIGN - UP TODAY * * *

REMEMBER: You can be part of the miracle of birth. Just one person teaching just one series at a time with 5 couples per class, 4 series per year, will positively affect 20 births a year.

Are you that person?
Do you have the desire?
Do you have the drive?
Do you want to truly make a difference?
Do you want to be a teacher?

Sign-up today! The babies being born today have the RIGHT to the best birth possible, and you can help.

The world needs more Bradley™ births. Thank you for caring.

If you have any questions or need help with any of the requirements please call us.

We are here to help!!!
Teacher’s line (818) 788-6662

COMMENTS FROM TEACHERS

This workshop is wonderful, it’s clear that you have fine-tuned this seminar over the years, and are still growing, learning and sharing.

Georgia

In teaching my class I realized just how much I have learned in this process. At one time I was like my students, knowing very little, but eager to know very much. The Teacher Training has continued to fill my need for knowledge about the process of birth.

Illinois

In my career as an actress I have participated in many workshops. This is the first time I have encountered a group that looked at my strengths. I am so pleased that you are making a positive impact on the world of birthing.

California

I am very pleased to see how much I have learned in this teacher-training process. I feel we are ready to be affiliated Bradley Method™ teachers. I sure couldn’t have said that 10 months ago.

Guam

I want to thank you for making my life richer. I had a wonderful birth due in large part to my Bradley™ classes and feel this helped my son, my husband and me to start off on the right foot. Now I have the intense pleasure of helping others to do the same. My life has taken many new turns because of your dedication to this cause, and I thank you.

Ohio

As a career woman I have attended many workshops. This is by far the best organized, most inspiring workshop I have ever been at. Keep up the great work.

New York

Thanks so much for such a great workshop! You are very motivating and knowledgeable and it makes one want, very much to become a Bradley™ educator.

Massachusetts

I'm so thankful for the method I teach and especially for the way it's organized. I can't imagine the amount of work and time the Hathaways must put into this job of updating curriculum and keeping instructors abreast of vital, new information to pass along to their couples.

Ohio
THE BRADLEY METHOD®
Online Teacher Training - Workshop Application

Today's Date: ___/___/___
Name:________________________________________________________________________
Phone:(______)_____-_________
Address: _______________________________________ City: _________________________ State: ____  Zip: ________
E-Mail Address: _________________________________________  Web Address: ________________________________

☐ $1595.00 Enclosed, or ☐ Charge my Visa or M/C or Discover # : ___________________________ Expires: ___/___  Zip:_____

I(we) have read and agree to The Bradley Method® Statement of Policy, Rules, and Guidelines.  Signed:

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Phone: (___) ___-______     Birth Date: ___/___/___
Pregnant?  Due Date: ___/___/___  Nursing?
Are you a La Leche League Leader?

Present Occupation:
Employer:
Business Address:
Business Phone: (___) ___-______

Educational Background:
Previous Occupation:

Professional Licenses  (Please include numbers):

Hobbies:
Languages spoken other than English:

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Priority acceptance is given to those individuals who have had an unmedicated birth and breastfed their baby.

Please email separate document for additional births and /or comments to info@aahcc.com
Box 5224 Sherman Oaks, CA 91413-5224 (818) 788-6662  FAX (818) 788-1580

2018 R854 ©2018 AAHCC
Have you taught childbirth classes before: □ Where:? □ What method:?

If you have had contact with Bradley™ Affiliated teachers in the past, please give us the name of the one who influenced you the most in taking this workshop:
Did she ask you to become an instructor? Yes: □ No: □

What do you feel you have going for you…? Your strong points:?

What topics do you feel you need help with:?

Is The Bradley Method used in your area: □ Please list teachers names:

What would it mean to you ultimately to be able to teach The Bradley Method:®?

List childbirth methods you have heard of:

What are your thoughts and feelings about other childbirth methods:?

In your mind, what is the difference between Bradley™ and other childbirth classes:?

Will you be teaching independently: □ or for whom: □
Will you be attending births: □

How many births have you been present at (other than your own): ___ Hospital: ___ Home: ___ Birth Center: ___

How many babies have you “caught”:

How do you feel about home births, hospital births and birth center births?

Have you attended a full 12 weekly class series of Bradley™ classes: □ What city:?
Affiliated Bradley™ teacher's name:

Why should your application be accepted:?

Have you read, "Husband-Coached Childbirth": □ and "Natural Childbirth the Bradley Way": □
Available in your local Library: □ Bookstore: □
Please list your complete birth story(ies) on separate pages, as needed and email them to:
info@aahcc.com Subject line: (your name) Application Birth Story

Please list any problems or special circumstances we should be aware of:

How did you hear about this workshop? (please check all that apply)
□ Postcard □ Email How many:_____ □ Facebook □ other social media: ______________________________
□ Ad or listing in: ______________________________
□ My Bradley™ teacher: ______________________________ recommended teaching to me.
□ The Bradley Method® website: www.bradleybirth.com
Where else would you like to see advertising used for The Bradley Method®:
1. Teach The Bradley Method® exclusively (as stated in the Student Workbook, Teacher’s Manual and AAHCC Outlines) and no other childbirth method. Bradley™ classes may not be taught in combination with any nonaffiliated teacher, or any other childbirth method. Ideas, concepts, and teaching aids are to be shared with AAHCC and become the intellectual property of the AAHCC, for development, public relations, and potentially to be made available to our teachers.

A. Teach NATURAL CHILDBIRTH (with the primary goal of a healthy mother/ baby/ family) as a simple, safe way of giving birth in the absence of medical complications.

B. Active participation of the HUSBAND as COACH/DOULA and other desired support person(s), when possible.

C. Excellent NUTRITION, the foundation of a healthy pregnancy.

D. AVOIDANCE of DRUGS during pregnancy, birth and breastfeeding, unless absolutely necessary.

E. TRAINING: Early/Healthy Pregnancy Classes followed by 12 consecutive weekly Bradley™ classes starting in the fifth month, continuing until birth.

F. Classes and home practice of RELAXATION and NATURAL breathing.

G. Mothers “TUNING-IN” to their own body.

H. Immediate and continuous CONTACT between mother, new baby, and family.

I. BREASTFEEDING, beginning at birth.

J. POSITIVE communications and consumerism.

K. Parents taking RESPONSIBILITY for the safety of the birth place, procedures, birth attendants and emergency back-up facilities.

L. Parents EDUCATED about unexpected situations such as emergency childbirth or cesarean section.

2. TRAIN anyone who genuinely desires this knowledge.

3. Encourage further learning, realizing that a good birth is only the beginning.

4. TEACH NORMALITY, DO NOT PRACTICE MEDICINE! Anyone offering medical advice or practicing medicine violates the purpose of the AAHCC, and the legal responsibility for such violation is entirely that individual’s.

5. Put your own FAMILY first.

6. Do NOT mix causes. Keep other interests SEPARATE and do not use The Bradley Method® or the AAHCC to imply support of other activities. Do not cross advertise The Bradley Method® with any other venture (i.e. non-Bradley™ doula services, chiropractic care, etc.). Unfaithful care of The Bradley Method® or AAHCC while advertising or promoting other related or unrelated interests may imply support or endorsement of those activities and is a violation of the Statement of Policy.

7. Maintain high ethical and moral standards. As teachers your first RESPONSIBILITY is to your STUDENTS, regardless of who is paying for the classes.

8. Teachers should NOT COMPETE on the basis of price.

9. Teachers should SUPPORT and refer to other current AAHCC teachers listed on our website. Teachers are encouraged to support local teacher meetings following the AAHCC group and online guidelines.

10. Overly large CLASSES should be avoided. Ideal class size is from 3 to 6 couples to insue adequate interrelations with the teacher(s). Classes larger than 8 couples must be split.

11. Teachers should ENCOURAGE their students to attend teacher training workshops and become Bradley™ teachers. Refer your students.

12. Teachers need to have a professional presence in dress, class environment, presentation, and be positive about TBM/AAHCC.

CONTINUING REQUIREMENTS

1. Use AAHCC materials. Official, current AAHCC Student Workbooks (curriculum) MUST be purchased ONLY from the AAHCC and given to every student taught. AAHCC coach cards and follow-up forms are also required to be given to each student, whether first-timer(s) or 12 week review/returning student(s) (subsequent births). Submit copies of other than AAHCC materials and teaching ideas and concepts to be used in class before any use and each year at renewal.

2. Enter your students into the AAHCC Manage Students area via www.aahcc.com and make sure they have access to the Student Center on bradleybirth.com. Teachers are required to supply all student information for quality assurance and statistical analysis. AAHCC does not release or sell information to other parties. For the safety of AAHCC and our teachers, completed forms are required. HIPAA does not apply to the standard Bradley™ class.

3. Pay dues and all other charges promptly and complete online renewal.

4. Strive for 90% spontaneous unmedicated births.

5. Train husbands, or other individuals designated by the student, as coaches/doulas.

6. Support the AAHCC by promoting and participating in Early/Healthy Pregnancy Classes, teachers meetings, public service and other activities.

7. All classes must be taught using AAHCC outlines. The Bradley Method® class series is a twelve (12) week consecutive series of twelve (12) classes, the required standard. Private “crash courses” for one couple only with special needs may not be routine and may NOT be advertised/publicized. Crash courses may not be represented as a complete Bradley™ class and more often result in a medicated birth. Every student must receive an official current Bradley™ Student Workbook including any crash course students.

8. Bradley™ Birth Logs (with complete information including names, addresses, and email addresses) must be entered promptly on the AAHCC website for each birth. For quality assurance, statistical analysis, and the safety of AAHCC and our teachers, completed forms are required.

9. Teachers are required to have non-blocked phone numbers with message recording for the AAHCC and potential students. Return calls promptly, if necessary, refer students to www.bradleybirth.com and currently affiliated teachers.

The relationship between you and AAHCC shall be governed by the laws of the state of California. You and AAHCC agree to submit to the exclusive jurisdiction of the courts located within the county of Los Angeles, CA. Your affiliation is subject to suspension by AAHCC for violation of any of the terms of this Statement of Policy/Contract. This contract shall remain enforceable. You agree, once you are no longer associated, to discontinue the use of any materials and/or intellectual properties obtained from the AAHCC or you created during your affiliation. Remove all public notices of your prior affiliation with AAHCC/TBM. AAHCC dues, fees, tuition are not refundable. By participating in AAHCC activities, functions, and interactions you give AAHCC and its assigns the right to use your or your family member(s) comments and images for the purpose of education and promotion by AAHCC. If any provision of this Agreement is determined to be invalid under any applicable statute or rule of law, it is to that extent to be deemed omitted, and the balance of the Agreement shall remain enforceable.

RENEWAL FOR 2019

These are current requirements, subject to change each year, and must be completed by each affiliated teaching entity each year following the first full year of affiliation. Any exceptions must be approved by the AAHCC. All members must complete online renewal and pay dues timely.


2. Re-read “Assistant Coach’s Manual”.

3. Read additional books related to childbirth education.

4. Teach a minimum of ten students each year (if possible).

5. Send in copies of all non-AAHCC handouts and teaching aids.

6. Support the AAHCC by promoting and participating in Early/Healthy Pregnancy Classes, teachers meetings, public service and other activities.

7. All classes must be taught using AAHCC outlines. The Bradley Method® class series is a twelve (12) week consecutive series of twelve (12) classes, the required standard. Private “crash courses” for one couple only with special needs may not be routine and may NOT be advertised/publicized. Crash courses may not be represented as a complete Bradley™ class and more often result in a medicated birth. Every student must receive an official current Bradley™ Student Workbook including any crash course students.

8. Bradley™ Birth Logs (with complete information including names, addresses, and email addresses) must be entered promptly on the AAHCC website for each birth. For quality assurance, statistical analysis, and the safety of AAHCC and our teachers, completed forms are required.

9. Teachers are required to have non-blocked phone numbers with message recording for the AAHCC and potential students. Return calls promptly, if necessary, refer students to www.bradleybirth.com and currently affiliated teachers.

The relationship between you and AAHCC shall be governed by the laws of the state of California. You and AAHCC agree to submit to the exclusive jurisdiction of the courts located within the county of Los Angeles, CA. Your affiliation is subject to suspension by AAHCC for violation of any of the terms of this Statement of Policy/Contract. This contract shall remain enforceable. You agree, once you are no longer associated, to discontinue the use of any materials and/or intellectual properties obtained from the AAHCC or you created during your affiliation. Remove all public notices of your prior affiliation with AAHCC/TBM. AAHCC dues, fees, tuition are not refundable. By participating in AAHCC activities, functions, and interactions you give AAHCC and its assigns the right to use your or your family member(s) comments and images for the purpose of education and promotion by AAHCC. If any provision of this Agreement is determined to be invalid under any applicable statute or rule of law, it is to that extent to be deemed omitted, and the balance of the Agreement shall remain enforceable.